Chapter 1: Introduction

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Thank you joining Seguridad's measurement system, Choose My Pharmacy™. Our vision is to help patients choose pharmacies in a transparent, quality-focused manner. We believe choosing a pharmacy is about more than convenience – it's about high-quality care versus a commodity. We can achieve this vision through our mission to provide a patient-centric evaluation of pharmacies to improve patient outcomes. We believe a community pharmacy should have a star rating or measurement system developed for evaluating pharmacies using measures designed for community pharmacies.

Our core values are listed below and represent who we are and what we do for pharmacy practice, healthcare quality, and patient care. We want to help pharmacists be pharmacists and ensure the right patient gets the right drug at the right dose through the right route at the right time for the right reason. Everything we do focuses on helping pharmacies optimize patient care and improve outcomes.

Core Values of Seguridad, Inc

Safety

Advance patient safety in pharmacy practice.

Education

Anyone will be able to understand *why* pharmacy quality is essential and *how* to use the information.

Improvement

Pharmacies will improve the quality of care delivered through measurement science.

Entrusted

A trusted source of pharmacy quality for decision-makers.

Empowered

Pharmacies will be able to demonstrate a role in high-quality healthcare.

Well-Being

Healthy through fiscal accountability and a culture of excellence

We look forward to helping you become a “Five-Star Pharmacy.” Feel free to contact us at **healthequity@choosemypharmacy.com** if you have any questions or if we can help you in any way.